

The Vendor Getter and retainer!

Magazines & Internet together lift your profile!

Introducing the

interactive magazine pack.

A Printed Magazine

For local distribution (hard copy), home opens, cafes, mailouts, letter box droppers to attract vendors

An Online Magazine

An online version of your printed magazine you can email to your client database.

The Pack includes

- 1 A Printed Magazine
- 2 An Interactive iMagazine
- 3 Website Banner Mock-Up
- 4 Email Signature Banner
- 5 HTML Flyer Template



1

High Quality Printed Magazine

Printed magazines are the No1 profile builder and the best way to display your listings proactively. Quality **A4** magazines are ideal for home opens and **raising your office profile** whilst **A5 minimag**s when letter box dropped are **unbeatable for attracting vendors.**

2

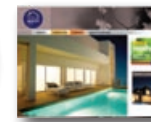
Online iMagazine of Printed Version

Email your **iMagazine** to your database on a regular basis to maintain contact with past clients and demonstrate to your vendors you are pro-active in marketing their property.

3

Homepage Link to Your iMagazine

Instruct your web designer to add a link from your home page directly to the **iMagazine.**



4

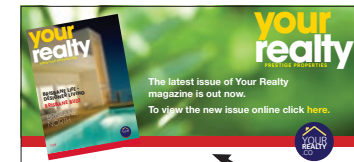
An email Signature Promoting your iMagazine

Add an email signature footer so that every message you send contains a link to your **iMagazine.**



Weblink Button








When clicked, the information button on each property links the viewer to your website for more information on that property - a **printforce** exclusive.











Print magazines attract vendors - iMagazines retain them!

PrintForce
.com.au

Printed Magazine Pricelist (with Interactive Pack Option)

A5 Mini Magazines										
TICK <input checked="" type="checkbox"/> a box		 FOLD OUT 4	 FOLD OUT 6	 FOLD OUT Please tick 8	 FOLD OUT 10	 FOLD OUT Please tick 12	 BOUND 16	 BOUND 24		
Stock	Qty	PAGES	PAGES	PAGES	PAGES	PAGES	PAGES	PAGES	PAGES	
GLOSS PAPER 150GSM	1000	\$540 <input type="checkbox"/>	\$710 <input type="checkbox"/>	\$891 <input type="checkbox"/>	\$899 <input type="checkbox"/>	\$1068 <input type="checkbox"/>	\$1337 <input type="checkbox"/>	\$1349 <input type="checkbox"/>	\$1686 <input type="checkbox"/>	\$2530 <input type="checkbox"/>
	2500	\$646 <input type="checkbox"/>	\$822 <input type="checkbox"/>	\$1028 <input type="checkbox"/>	\$1048 <input type="checkbox"/>	\$1252 <input type="checkbox"/>	\$1542 <input type="checkbox"/>	\$1572 <input type="checkbox"/>	\$1966 <input type="checkbox"/>	\$2949 <input type="checkbox"/>
GLOSS PAPER 115GSM	5000	\$776 <input type="checkbox"/>	\$986 <input type="checkbox"/>	\$1195 <input type="checkbox"/>	\$1235 <input type="checkbox"/>	\$1494 <input type="checkbox"/>	\$1792 <input type="checkbox"/>	\$1852 <input type="checkbox"/>	\$2319 <input type="checkbox"/>	\$3478 <input type="checkbox"/>
	7500	\$930 <input type="checkbox"/>	\$1161 <input type="checkbox"/>	\$1392 <input type="checkbox"/>	\$1452 <input type="checkbox"/>	\$1740 <input type="checkbox"/>	\$2088 <input type="checkbox"/>	\$2178 <input type="checkbox"/>	\$2728 <input type="checkbox"/>	\$4093 <input type="checkbox"/>
	10000	\$1083 <input type="checkbox"/>	\$1336 <input type="checkbox"/>	\$1590 <input type="checkbox"/>	\$1670 <input type="checkbox"/>	\$1987 <input type="checkbox"/>	\$2384 <input type="checkbox"/>	\$2504 <input type="checkbox"/>	\$3138 <input type="checkbox"/>	\$4707 <input type="checkbox"/>
	12500	\$1236 <input type="checkbox"/>	\$1512 <input type="checkbox"/>	\$1787 <input type="checkbox"/>	\$1887 <input type="checkbox"/>	\$2234 <input type="checkbox"/>	\$2681 <input type="checkbox"/>	\$2831 <input type="checkbox"/>	\$3547 <input type="checkbox"/>	\$5321 <input type="checkbox"/>
	15000	\$1389 <input type="checkbox"/>	\$1687 <input type="checkbox"/>	\$1984 <input type="checkbox"/>	\$2104 <input type="checkbox"/>	\$2481 <input type="checkbox"/>	\$2977 <input type="checkbox"/>	\$3157 <input type="checkbox"/>	\$3957 <input type="checkbox"/>	\$5935 <input type="checkbox"/>
	20000	\$1696 <input type="checkbox"/>	\$2038 <input type="checkbox"/>	\$2379 <input type="checkbox"/>	\$2539 <input type="checkbox"/>	\$2974 <input type="checkbox"/>	\$3569 <input type="checkbox"/>	\$3809 <input type="checkbox"/>	\$4776 <input type="checkbox"/>	\$7164 <input type="checkbox"/>
iMag*		+80	+120	+160	+200	+240	+320	+480		

*Interactive Magazines only available in conjunction with Printed Magazines.

DL Zip Magazines										
TICK <input checked="" type="checkbox"/> a box		 FOLD OUT 6	 FOLD OUT 8	 FOLD OUT 10	 FOLD OUT 12	 BOUND 16	 BOUND 24	 BOUND 36	 BOUND 48	
Stock	Qty	PAGES	PAGES	PAGES	PAGES	PAGES	PAGES	PAGES	PAGES	
GLOSS PAPER 150GSM	1000	\$616 <input type="checkbox"/>	\$720 <input type="checkbox"/>	\$899 <input type="checkbox"/>	\$975 <input type="checkbox"/>	\$1314 <input type="checkbox"/>	\$1862 <input type="checkbox"/>	\$2666 <input type="checkbox"/>	\$3613 <input type="checkbox"/>	
	2500	\$700 <input type="checkbox"/>	\$820 <input type="checkbox"/>	\$1024 <input type="checkbox"/>	\$1118 <input type="checkbox"/>	\$1528 <input type="checkbox"/>	\$2166 <input type="checkbox"/>	\$3109 <input type="checkbox"/>	\$4203 <input type="checkbox"/>	
GLOSS PAPER 115GSM	5000	\$805 <input type="checkbox"/>	\$945 <input type="checkbox"/>	\$1180 <input type="checkbox"/>	\$1295 <input type="checkbox"/>	\$1804 <input type="checkbox"/>	\$2559 <input type="checkbox"/>	\$3678 <input type="checkbox"/>	\$4967 <input type="checkbox"/>	
	7500	\$927 <input type="checkbox"/>	\$1092 <input type="checkbox"/>	\$1363 <input type="checkbox"/>	\$1502 <input type="checkbox"/>	\$2119 <input type="checkbox"/>	\$3008 <input type="checkbox"/>	\$4333 <input type="checkbox"/>	\$5841 <input type="checkbox"/>	
	10000	\$1050 <input type="checkbox"/>	\$1238 <input type="checkbox"/>	\$1546 <input type="checkbox"/>	\$1710 <input type="checkbox"/>	\$2435 <input type="checkbox"/>	\$3458 <input type="checkbox"/>	\$4987 <input type="checkbox"/>	\$6714 <input type="checkbox"/>	
	12500	\$1172 <input type="checkbox"/>	\$1384 <input type="checkbox"/>	\$1728 <input type="checkbox"/>	\$1917 <input type="checkbox"/>	\$2751 <input type="checkbox"/>	\$3907 <input type="checkbox"/>	\$5641 <input type="checkbox"/>	\$7588 <input type="checkbox"/>	
	15000	\$1295 <input type="checkbox"/>	\$1531 <input type="checkbox"/>	\$1911 <input type="checkbox"/>	\$2124 <input type="checkbox"/>	\$3067 <input type="checkbox"/>	\$4357 <input type="checkbox"/>	\$6295 <input type="checkbox"/>	\$8462 <input type="checkbox"/>	
	20000	\$1539 <input type="checkbox"/>	\$1824 <input type="checkbox"/>	\$2277 <input type="checkbox"/>	\$2539 <input type="checkbox"/>	\$3699 <input type="checkbox"/>	\$5256 <input type="checkbox"/>	\$7604 <input type="checkbox"/>	\$10209 <input type="checkbox"/>	
iMag*		+120	+160	+200	+240	+320	+480	+720	+960	

*Interactive Magazines only available in conjunction with Printed Magazines.

Online MiniMags

=

Letterbox Penetration

+

Online Penetration

+

Email Database Contact

Want to know more?

Contact your nearest studio below.

PrintForce
com.au

Lucy NATIONAL
Ph: (08) 9223 2655
Fax: 1800 622 280
lucy@printforce.com.au

Kelly SYDNEY
Ph: (02) 8565 7888
Fax: (02) 8565 7899
kcarder@printforce.com.au

Carol QUEENSLAND
Ph: (07) 5556 9777
Fax: (07) 5556 9799
cgillen@printforce.com.au

Taylor PERTH
Ph: (08) 9223 2456
Fax: (08) 9223 2490
tlague@printforce.com.au

Kelly MELBOURNE
Ph: (03) 9417 0622
Fax: (03) 9417 7811
kcarder@printforce.com.au

